

Banner Space Locations

STB-Managed Roads

The Singapore Tourism Board (STB) administers banner spaces along the following roads:

- Bras Basah Road
- Cuscaden Road
- Grange Road (partial)
- Mohd Sultan Road
- Nicoll Highway
- Orchard Boulevard
- Orchard Link
- Orchard Road
- Paterson Road
- Penang Road
- Raffles Avenue
- Raffles Boulevard
- River Valley Road
- Saiboo Street
- Scotts Road, Somerset Road
- Stamford Road (partial)
- Tanglin Road (partial)

LTA-Managed Roads

The Land Transport Authority (LTA) manages banner spaces on all other roads throughout Singapore.

Application Process

STB's Banner Spaces

STB offers banner spaces on a quarterly booking system with the following application windows:

Callout Window for	Submission Period
Q1 events (January-March 2027)	1 to 15 September 2026
Q2 events (April-June 2027)	1 to 15 December 2026
Q3 events (July-September 2027)	1 to 15 March 2027
Q4 events (October-December 2027)	1 to 15 June 2027

Event organisers (EOs) are to submit applications via [FormSG](#) to STB during the designated callout periods. Applications submitted before STB's callout window opens, will only be processed after the closing date of the said application period.

LTA Banner Spaces

LTA banner spaces may be booked 90 days prior to the event start date. EOs may submit their applications via [email](#) to LTA.

Compliance Requirements

Mandatory Steps

1. **Site Assessment:** Applicants are recommended to conduct a site visit to verify lamp post type and space availability, before production of banners.
2. **Design Compliance:** Ensure banner designs meet the relevant agency guidelines (LTA or STB specifications).
3. **BCA Licence:** Obtain a Building and Construction Authority advertisement licence through <https://eservices.bca.gov.sg/advertisementlicence> before banner installation.
4. **Application Deadlines:** Submit requests within the specified timeframes for each agency.

Guidelines and Resources

[LTA Guidelines](#)

[STB Guidelines](#)